

CALL FOR A **free**  
**measure**

FREE IN-HOME **design**  
**CONSULTATION**

+ ENJOY **free**  
**shipping**

April 2009

# smith+noble

america's leading resource for window treatments® **windoware**

*Welcome*  
to smith+noble!

BUY 4, GET  
**1 FREE**

details p41



look inside! a new collection exclusively at **smith+noble**.

only Christopher Lowell can make decorating  
like a pro **this easy!**



Welcome TO SMITH+NOBLE!

SPECIAL SAVINGS FOR  
NEW SHOPPERS!

BUY 4, GET  
1 FREE

[ see details on p41 ]

## smart reasons to choose s+n!

► CUSTOM MADE IN 7 DAYS OR LESS

Your made-to-measure treatments will look better, fit better and last longer than anything stocked in a store. Direct sourcing lets us custom craft your order fast!

► SOLID VALUE, NOW AND DOWN THE ROAD

Low prices because we buy and sell direct; return on your investment year after year because custom treatments increase home value.

► FREE SWATCHES, FREE SHIPPING

Sample any material, fabric or trim conveniently in your home, before you buy; enjoy standard shipping of your order at no additional charge.

► THE HELP YOU NEED (A LITTLE OR A LOT!)

Do it yourself, with instructions and tips online and by phone; save time with professional Measure+Install Services (we'll even measure your windows for FREE – see details on back cover); let a Design Consultant bring our showroom to your living room (call for availability in your area).

► WARRANTY ON YOUR PURCHASE

Our products are crafted for years of trouble-free use, and covered by a Limited Lifetime Warranty. We want you to be satisfied with your s+n experience, so you'll return often and share your story with family and friends!



“the easy  
path to ingenious  
DECORATING!”

► AND NOW... AWARD WINNING DESIGNER,

### Christopher Lowell!

Discover a new and easy way to decorate your home, with premier quality window coverings and décor accents personally selected by noted tv host and author Christopher Lowell. Shop his collection ONLY here and on our website!

.....plus! Enter to win a **\$10,000** window makeover, by Christopher himself! Co-sponsored by Metropolitan Home Magazine, see p17

On front cover, from the Christopher Lowell Collection | soft fold cellular shades in 501013 mango; french pleat panels in 501167 midtown stripe/ember

ENJOY! TOP QUALITY, EXCEPTIONAL SERVICE, ENDURING VALUE!

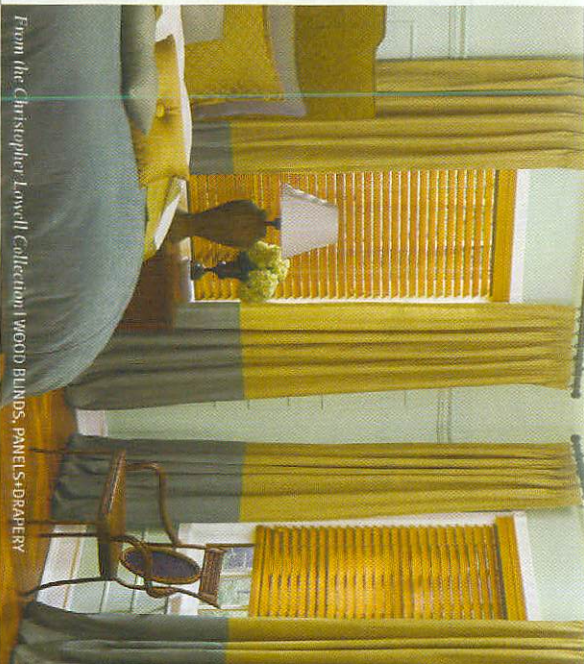


## Christopher Lowell COLLECTION™

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- p9 Panels+Drapery
- p10 Solar Shades
- p11 Wood Blinds
- p12-13 Cellular Shades
- p14-15 Woven Wood Shades



From the Christopher Lowell Collection FABRIC SHADES



From the Christopher Lowell Collection WOOD BLINDS, PANELS+Drapery

- p18-21 Roller Shades
- p22-27 Wood+Durawood Blinds
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S+n



GROMMET PANELS IN 9565 ORBIT/CHARCOAL WITH METALWARE HARDWARE. GRAND CELL HONEYCOMB SHADES IN 3776 ONYX

celebrating 21 years

WE'VE COVERED OVER 8 MILLION WINDOWS.





# Christopher Lowell

brings his mistake-proof decorating approach to smith+noble...and you!

## \$10,000 MAKEOVER!

Enter for a chance to win a window treatment makeover by Christopher Lowell.

ENTER ONLINE....  
[smithandnoble.com/win](http://smithandnoble.com/win)

Every order placed between 3/9 and 5/8/2009 automatically enters you in the Christopher Lowell Makeover Sweepstakes, co-sponsored by Metropolitan Home. You'll also receive a FREE year's subscription to Metropolitan Home Magazine. details, p17



## it's easy to decorate like a pro!

Where would you most love to live? A small town? Big city? In the country? By the shore? For most folks, an answer to that question comes immediately to mind, along with a mental image of that special place. And as soon as they make that determination, it automatically dictates a decorating theme they'll be comfortable living with! If you can make that lifestyle choice, Christopher Lowell can make decorating your home so easy, you simply can't make a mistake!

Shore I casual pleat panels in 501121 savvy/lagoon with banding upgrade; spectrum hardware; solar shades in 501105 ombre mesh/quartz





“create this **town** look  
with **fabrics** and **woven woods**  
I've personally chosen  
to work together!

*Town | casual pleat panels and  
decorative pillows in 501207 shadow  
damask/bronze; ridgefield hardware;  
flat fold woven wood shades in  
501044 solaris/spice*

[snchristopher.com](http://snchristopher.com) {} 800 248 8888

In creating this **exclusive** Collection, Christopher Lowell himself has carefully chosen over 100 fine fabrics for **shades** and **drapery**, **woven wood** shades made of sustainable, renewable and all-natural materials, as well as **solar** and **cellular shades** that offer superb energy savings. All materials are **luxurious** enough for “her” yet **tailored** enough for “him” -- a vital distinction when all family members have to unite behind one design concept and feel comfortable with the design choices in their home.

how easy  
is that?

**your life, Christopher Lowell style!** Confident in your design sense? Great – just use the lifestyles as a springboard for your imagination! A little hesitant? Choose one of the pre-coordinated lifestyle scenarios and follow it to the letter. You never imagined decorating like a pro could be so easy (and fun!) Visit our website to learn more.

“find **all** of my  
exclusive,  
unique products  
**online!**”



# “you simply can’t

The premium fabrics in the Christopher Lowell Collection were personally chosen and pre-coordinated by him to beautifully complement one another and harmonize with his four lifestyles, Town, Country, City, and Shore. It's the easy, stress-free way to achieve that special “designer look” in any room with fabric shades, panels, decorative pillows, even bedding!

501161 2 SIMPLY LINEN/CLAYCOTTA  
501162 2 EXCEL/ESPRESSO  
501163 3 WINSOME/CINNABAR  
501164 2 EXCEL/CINNABAR  
501165 2 VALIANT STRIPE/EMBER  
501166 3 INCANDESCENT/EMBER  
501167 2 MIDTOWN STRIPE/EMBER  
501168 3 DIAMONDS/CINNABAR  
501169 3 PELLUZZO/CINNABAR  
501170 2 GALLANT/EMBER  
501171 2 MEMENTO/EMBER  
501264 2 DELHI SILK/CLAYCOTTA



The updated look of New Country with all of its timelessness and charm. It's the cozy, comfortable feeling of a favorite bed and breakfast with a fresh, simple, chic attitude.

## fabric collection

501168

501162

501164

501165

501170

501161

501167

501264

501169

501163

501166

501171

country

501125

501126

501124

501133

501129

501128

501130

501127

501131

501132

501134

501135

town

The Old World English manor style with traditional flair. The eclectic sense of European taste with a well-traveled attitude is what gives this style a grand appearance of luxury that will last.



501124 3 WINSOME/SPROUT  
501125 2 ETHEREAL SHEER/SPROUT  
501126 2 EXCEL/SPROUT  
501127 2 REFORM/GOLDENROD  
501128 2 INDULGENCE/CLARET  
501129 2 SIMPLY LINEN/SPROUT  
501130 2 MIDTOWN STRIPE/SPROUT  
501131 3 TOPOGRAPHY/SPROUT  
501132 3 ADROIT/CLARET  
501133 2 TABBY WEAVE/TOFFEE  
501134 2 PELLUZZO/SPROUT  
501135 2 OAK HILL/CLARET



# make a mistake!"

"go online to see my entire collection and learn more about my 4 decorating lifestyles."

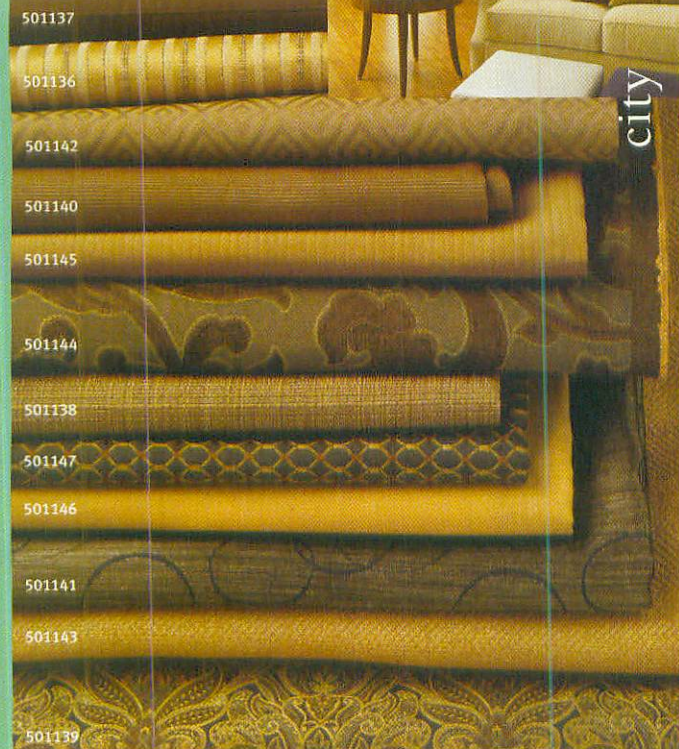


This is where the fun starts, because I've pre-coordinated everything for you. So choosing your personal style is now easier than ever!

- 501136 **3** STUDIO STRIPE/COIN
- 501137 **1** TIMELINE/MOCHA
- 501138 **1** MERGE/BURNISHED BRONZE
- 501139 **3** TOULOUSE/TOFFEE
- 501140 **2** POSH/MOCHA
- 501141 **2** ELIPSE/EBONY
- 501142 **3** DIAMONDS/BURNISHED BRONZE
- 501143 **3** WOVEN HERRINGBONE/GOLDENROD
- 501144 **3** ACANTHUS/MOCHA
- 501145 **2** MATELASSE STRIPE/GOLDENROD
- 501146 **2** SIMPLY LINEN/GOLDENROD
- 501147 **2** LINK/ESPRESSO



Sleek sophistication coupled with an unmistakably uptown attitude. The merging of tranquil East with fast-paced West sets the perfect tone for this modern, contemporary Manhattan mix.



## free swatches

Live the ever-enticing coastal dream of endless beaches and wind-swept sand dunes. The soft, muted colors of the island sun and sea life will transport you into a tropical paradise.



- 501220 **2** DELHI SILK/IVORY
- 501221 **3** WOVEN HERRINGBONE/LATTE
- 501222 **3** TOPOGRAPHY/STONE
- 501223 **3** CITY SWIRL/LATTE
- 501224 **2** PETITE HERRINGBONE/IVORY
- 501225 **3** ACANTHUS/TRUFFLE
- 501226 **2** TABBY WEAVE/IVORY
- 501227 **2** POSH/BRONZE
- 501228 **1** NONCHALLANT/NATURAL
- 501229 **3** PINSTRIPE/IVORY
- 501230 **2** CHEVRON CHIC/IVORY
- 501231 **3** CITY STRIPE/LATTE

Each fabric is numbered **1**, **2** or **3** reflecting its price category. Look for that number in product price charts, p16, to determine pricing in the fabric you've selected.



Imagine opening night without a curtain. Well, your home is your stage and the right fabric panels can add designer drama throughout your home. Whether enhancing a picture window or turning an ordinary arch between rooms into a visual event, chic curtain panels always earn standing ovations.



"The right window treatments can literally transform ordinary spaces into extraordinary designer rooms. Now with my help, if you can dream it you can do it!"

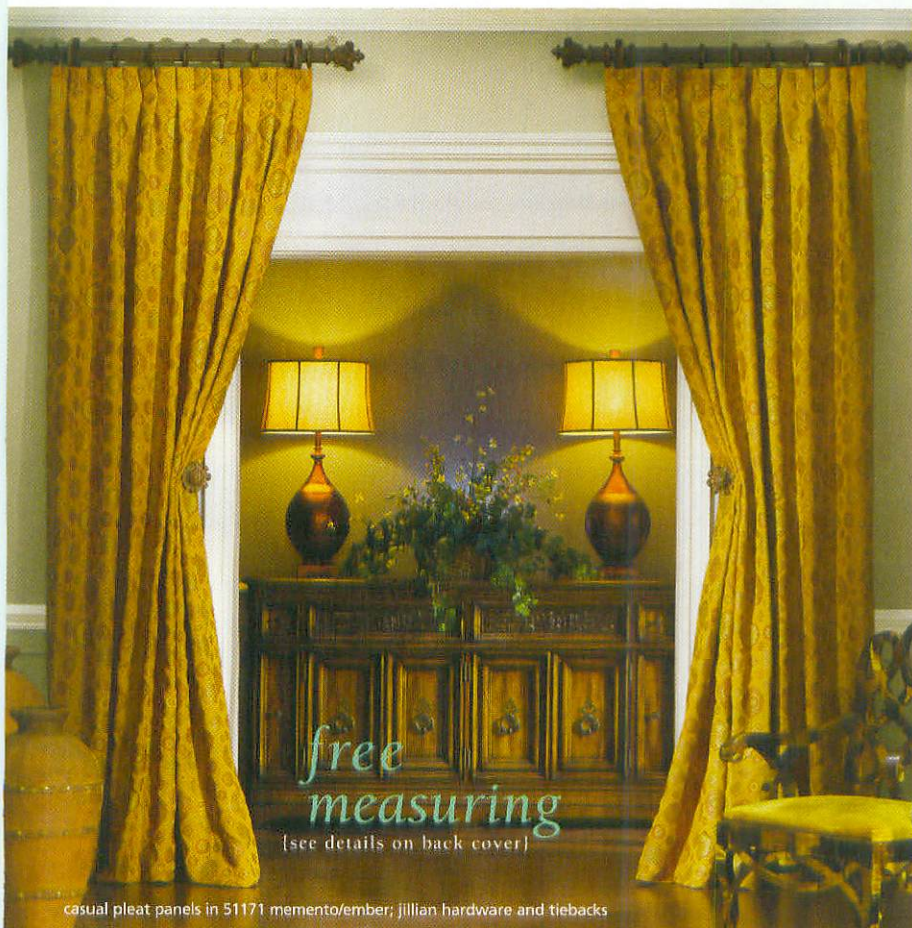
## panels+drapery +free swatches

"go online to see my entire collection at [snchristopher.com](http://snchristopher.com)"

No window treatment defines a room like Panels or Drapery, and our exclusive Christopher Lowell Collection offers five styles to cover any décor, casual to elegant, plus sizes to cover almost any window. Create your treatment in any of 122 gorgeous fabrics chosen and pre-coordinated by Christopher Lowell. For more signature touches, add a fabric tieback, bordering along the bottom, leading edge or sides of your panels, or a fashion-forward pieced look.

ENJOY *free*  
*shipping*

now on every order,  
every day!



casual pleat panels in 51171 memento/ember; jillian hardware and tiebacks

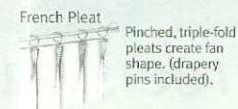
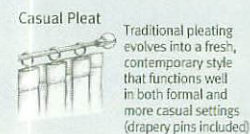
S+N DECORATIVE TIEBACK

FABRIC BANDING UPGRADE

S+N HARDWARE COLLECTIONS, p54

### Christopher Lowell panels+drapery

PRICE CHARTS ON P16



Rings and Hardware sold separately.

Go Online for Panels+Drapery  
Upgrades and Options.

search



# fabric shades



soft roman shades in 501152 harmonize/lagoon; grommet panels in 501158 studio stripe/lagoon; spectrum hardware



flat roman shade in 501199 simply linen/smoke with fabric banding upgrade



soft roman shade in 501166 incandescent/ember with fabric banding upgrade



flat roman shades in 501282 lexington stripe/charcoal with top down/bottom up upgrade

## Christopher Lowell fabric shades

PRICE CHARTS ON P16

### Classic Roman Shade



Evenly spaced fold lines are inverted and seamed, for precise folds when raised and clean horizontal lines when lowered.

### Soft Roman Shade



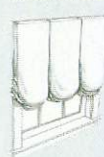
Softly draped, overlapping folds, spaced at 4 1/2" to 6" intervals, fold up neatly to the top when raised.

### Flat Roman Shade



This classic style hangs flat when lowered and folds up neatly at top when fully raised. Fold lines are evenly spaced at 10" intervals.

### Balloon Shade



Inverted pleats spaced 10" to 15" apart cascade into puffs along the bottom edge. Width defines the number of puffs.

Go Online for Fabric Shade  
Upgrades and Options.

search  [go](#)

These four styles offer a look to match any décor, from the clean and simple lines of Flat Roman Shades to voluptuous Balloon Shades. Create your shade in any of 122 exclusive Christopher Lowell fabrics, then, if you choose, enhance the style with bold banding in select fabrics. All shades come standard with Privacy Lining, that also adds light control and extends the lifespan of your shades.





## solar shades

"layer panels over solar shades  
for a true designer touch"

solar shades in 501290 ombre mesh/flint with reverse roll and fabric sealed hem options; french pleat panels in 501170 gallant/ember with privacy and innerlining; jillian hardware (available online)

ENJOY *free*  
*shipping*

that's a savings  
we could all use!

What other window covering can do so much? Solar Shades save energy, cut heating and cooling costs, even reduce sun damage by UV radiation to your valuable home furnishings! High-tech Solar Shades are a totally smart idea, in a choice of eight materials, available only in the Christopher Lowell Collection and exclusively at smith+noble.

### Christopher Lowell solar shades

PRICE CHARTS ON P17

#### Solar Roller Shade

A contemporary, high-performance roller shade offering exceptional UV protection and reduced glare.

Solar shades come standard with the safety feature of loop control.

Go Online for Solar Shade  
Upgrades and Options.

search

GO



501290  
OMBRE MESH/  
FLINT

501289  
OMBRE MESH/  
RIVERROCK

501108  
OMBRE MESH/  
STONE

501109  
OMBRE MESH/  
SLATE

501106  
OMBRE MESH/  
TRAVERTINE

501105  
OMBRE MESH/  
QUARTZ

501291  
OMBRE MESH/  
GRANITE

501107  
OMBRE  
MESH/NICKEL